



From Classic to Contemporary

Jenn Mangum Brings Style to the Heber Valley

BY LYNN SMARGIS • PHOTOS BY MIRANDA KIMBERLIN PHOTOGRAPHY



When Jenn Mangum decided to move her business and settle in Midway, she was unaware of how her presence would bring new revitalized energy to this small, charming Utah town. "I have a real passion for restoration, and I actually grew up in Boston," Jenn said. "I would never tear something down. I decided to purchase a dilapidated historic home on 206 W. Main Street, an original Midway home, constructed in 1872. I had a vision for this quaint home that holds years of stories behind its many walls. I wanted to renew this historic home as a center stone gem of the community."

Jenn and her team also found many pieces and layers of history in the home. "We had such a great experience restoring the building and were able to find the original hardwood floors. Clients and people throughout Midway love coming into the store, seeing the history, and seeing what can be done restoring this house to something beautiful."

When deciding on the home's style, residents assumed Jenn would want to make the house look Swiss after many other Midway buildings. Still, her resolve was to restore the building to its original condition, where possible. "I tried to make the exterior reflect what it would have looked like in 1872." To find out what the building originally looked like, she researched the original homeowners, the Epperson family, and found they had 13 children in this house. When she redesigned, she decided to keep the main floor the showcase and designer area, with the upstairs becoming the design offices.

Now painted a beautiful, brilliant yellow, people from town admire the home and its inviting charm. Today, the Epperson descendants can walk through and get a full tour of the restored home. Jenn gives back by opening up her showroom to the family for family reunions. It's become a real social gathering space, with customers and their friends stopping by for a chat and browsing Jenn's latest eclectic home decor selection.

Jenn's Decorative Philosophy

Jenn Mangum wants her clients to feel that their lifestyle is reflected in their home design. "My philosophy is that people's homes should reflect what they love. They do need guidance oftentimes with getting it to all fit together correctly." She says when she asks clients what they would like, they often tell her that they don't know their style. "I have a process where I work through with my clients to kind of get in their heads a bit and understand their style and to help them implement that."

The process starts with Jenn asking her clients to fill out an initial questionnaire to know their preferences, style, and tastes. "A designer can help you bring your vision to life by listening to you and understanding what you are looking for and then having all

the resources to be able to pull that together for you." Her clients have saved quite a bit of money in the long run when working with Jenn and her design team. When you're not making costly design mistakes and saving time choosing decor, rugs, and window coverings, it really adds up to more money in your pocket.

Inspired and Customized Interior Design

"When you walk into Spruce Personalized Decor, I want you to feel the beauty and inspiration for your 'new home' when you work with us," Jenn said. She and her design team will run with your initial design ideas and transfer your concept into your new living space reality. "Our time designing together is a valuable time used to create an authentic design that truly reflects the 'real you.'" Jenn takes pride in talking about her clients' design objectives and turning them into beautiful and satisfying living spaces that reflect their tastes and way of life to make their visions a reality.

"My experience working with hundreds of unique individuals has developed my signature process that allows us to work together as a design team to identify the style, look, and colors that express your lifestyle."

To Market, To Market, to Find Home Decor

When you walk through the room of Spruce, you can see the variety of styles, designs, and price points Jenn has to offer. She takes a trip out of state every six months to attend the designer markets and bring back new home items. "I change over what's in the store every six to eight months; we're really rotating things." She wants her clients to feel like walking through her store is a treat. She encourages customers to come back, browse, and see the new arrangements at Spruce Personalized Decor.

Your Home, Your Beautiful Space

"I believe everyone should have their own beautiful space, as it affects their well-being and emotional health."

At Spruce Personalized Decor in Midway, the design team can work in many different home design and office design genres. The entire team works with you to understand what you would like from your home design process.

Find out how the Spruce Decor team in Midway can accommodate different budgets so all clients receive the look and feel they want for their home at the price point they can afford. "I enjoy educating my customers about the quality and where they should spend money on quality decor," Jenn said. "It's all about price points and budgets."

Spruce Personalized Decor services the Wasatch Back, Heber Valley, and Park City areas. Contact Jenn Mangum and the Spruce design team by visiting spruceyourhome.com. You can find new, stylish home furnishings on her Instagram @spruceyourhome.

Everyday's a Holiday

As we go to print, Jenn is working on another exciting addition to Main Street Midway. She is in the process of opening up a year-round Christmas store across the street from Spruce called Kringles. The store, located at 6 South 200 West in Midway, will hold its grand opening in November, so if you haven't already checked it out, head over to see what new magic Jenn has brought to Heber Valley.

